

SVEPM Annual Conference 2015

**24-27 March
Ghent, Belgium**

**PARTNER & SPONSOR
OPPORTUNITIES**



**Society for Veterinary
Epidemiology and
Preventive Medicine**



INVITATION

It is a pleasure for us to provide you, on behalf of the Local Organizing Committee, a detailed description of the sponsorship possibilities related to the Annual Conference 2015 of the SVEPM (Society for Veterinary Epidemiology and Preventive Medicine).

The Society for Veterinary Epidemiology and Preventive Medicine was founded in 1982 and comprises about 250 veterinary and non-veterinary members from 24 countries. Its Annual Conferences are well attended and attracts over more than 250 participants.

From 24-27 March 2015, the SVEPM Annual Conference will be held in Ghent, considered to be one of the most beautiful cities of Belgium.

The combination of workshops, state-of-the-art plenary lectures, oral presentations of recent research findings, practically oriented lectures as well as poster presentations will provide the participants with a broad overview of the current state-of-the-art of veterinary epidemiology and preventive medicine.

The **conference venue “Pand”**, an old Dominican monastery and nowadays the Culture and Congress Centre of Ghent University, is located in the heart of Ghent city on the banks of the river Lys, near the medieval port with the guildhalls.

A guided city walk, an informal walking dinner at the Castle of the Counts and a dinner at the Old Fish Market will allow the participants and accompanying guests to discover more of our fascinating city.

When reading this prospectus we hope that you will find possibilities for your company to involve itself in the SVEPM Annual Conference 2015.

It is evident that we are also very much looking forward to receive reactions, suggestions and proposals from your side because the thoughts and ideas of many people together are always superior to those of one or a couple of individuals.

With great pleasure we are looking forward to welcome you in Ghent,

Prof. Dr. Jeroen Dewulf
Chair Local Organising Committee

Dr. Koen Mintiens
President SVEPM

GENERAL INFORMATION

Congress Venue

The SVEPM Annual Conference will take place in the "Pand" from 24 -27 March 2015 in Ghent, Belgium.



How to reach Ghent

By Air

Belgium's National Airport is situated in Brussels-Zaventem, only 50 minutes away from Ghent and has flights from over 70 international destinations, operated by more than 140 international and regional airline companies.

The other Belgian airports, Ostend, Antwerp and Charleroi, serve several European destinations and have easy and direct connections to Ghent.

By Train

Thanks to its central location in Flanders, and just 30 min away from Brussels Midi Station, Ghent is very easily accessible by train from all Belgian and European Cities.

The high-speed trains, Eurostar and Thalys, take you to Ghent in less than 2 hours from Paris and in about 3 hours from London, Amsterdam and Cologne. There is a direct train from Zaventem (Brussels Airport) to Ghent (St.-Pieters).

By Car

Ghent is located approximately 60 km west of Brussels. As Belgium has the densest highway network in Europe, Ghent can easily be reached by car from all over Europe. Ghent is accessible via the E40 motorway Brussels-Ostend.

From Brussels / Ghent / Antwerp / Amsterdam

Motorway E 40

From Paris via Lille

Motorway E 17

From Calais

Motorway E 40

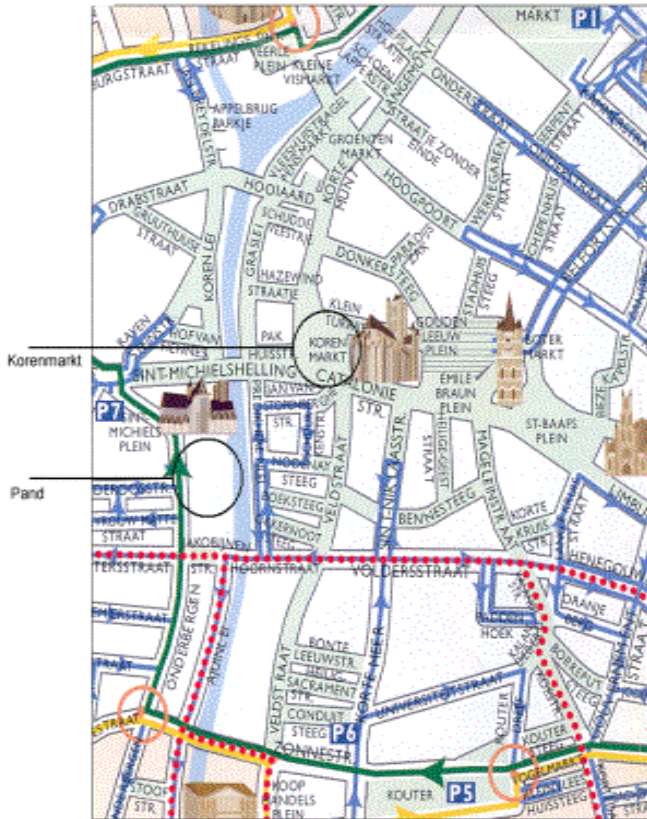
How to get to the Pand

By Public transportation

From Gent Sint-Pieters railway station: take tram 1, 10, 11 or 12 (direction Korenmarkt) and get off at the 'Korenmarkt'. Cross St-Michaels' (Sint-Michiels) bridge over the river Lys, and head for St-Michaels' church. Turn left around St-Michaels' (Sint-Michiels) church, onto a small square called St-Michaels' square, and into a street called Onderbergen. The conference centre "t Pand" lies on your left (near car park P7 on the map of the historical centre of Gent).

By car

Entering Ghent from the E40 or the E17, follow the parking route to P7 (Sint Michaels' car park – Sint-Michiels), which is only 50m away from the 'Pand'.





PRELIMINARY CONFERENCE SCHEDULE

Tuesday 24 March 2015

18h00-19h00	Registration (Het Pand)
19h00-.....	Get-together in Belgian beer cafe

Wednesday 25 March 2015

08h00- 12h00	Registration
09h00-12h00	Workshops (in parallel)
12h00-13h30	Lunch
13h30-13h45	Opening of the conference
13h45-14h45	Plenary session
14h45-15h30	Coffee break & poster viewing
15h30-17h30	Plenary session
18h30-23h00	Guided tour, Reception and informal dinner at Castle of the Counts

Thursday 26 March 2015

08h00-10h00	Registration
08h30-10h00	Plenary session
10h00-10h30	Coffee break & poster viewing
10h30-12h00	Plenary session
12h00-13h00	General Assembly
13h00-14h00	Lunch
14h00-15h30	Plenary session
15h30-16h15	Coffee break & poster viewing
16h15-18h00	Plenary session
18h00-19h00	Poster drink & Poster session
20h00-....	Dinner at Old Fish Market

Friday 27 March 2015

08h30-09h00	Registration
09h00-10h30	Plenary session
10h30-11h00	Coffee break & poster viewing
11h00-13h00	Plenary session
13h00-13h10	Closing of the conference
13h15-14h00	Lunch



INDUSTRY AND SPONSOR OPPORTUNITIES

All applications will be treated on a "first come, first served" base.
All prices published are in EURO (€) - exclusive VAT 21%

1. PROMOTIONAL POSSIBILITIES

1.1 Promotional Package

Sponsor Amount: € 1.000,00

Content package:

- Company logo on program
- Insertion of paper advertisements, documentation and/or present in the conference delegate bags (maximum size: A4-format)
- Pop-up (max width 1 meter) in catering area
- Company logo displayed on slides in between sessions and breaks
- Participant list (after congress)

1.2 Congress Bag Insert

Sponsor Amount: € 500,00

Insertion of paper advertisements, documentation and/or present in the Congress bag (maximum size: A4-format).

1.3 POP-UP in Registration Area

Sponsor Amount: € 550,00

Place your company pop-up stand (max length 2,20 meter) in the registration area.

2. CONFERENCE MATERIALS

2.1 Conference Bag

Sponsor Amount: €500,00

Sponsors are welcome to supply the delegate bags. The bags will contain the program and documentation and will be hand over to delegates upon registration on-site.

The sponsor will obtain:

- Exclusive sponsorship
- Congress bags to be delivered by sponsor



2.2 Pencil/Pen

Sponsor Amount: €200,00

The sponsor will obtain:

- Exclusive sponsorship
- Pens to be delivered by sponsor

2.3 Badge Lanyards

Sponsor Amount: €500,00

The sponsor will obtain:

- Exclusive sponsorship
- Company name or logo on the badge lanyard
- Lanyards to be delivered by sponsor

2.4 Bloc-notes

Sponsor Amount: €200,00

Sponsors are welcome to supply note blocs for the delegate conference bags.

The sponsor will obtain:

- Exclusive sponsorship
- Bloc note to be delivered by sponsor

3. DELEGATE SERVICES

3.1 Get-together in Belgian Pub

Sponsor Amount: €500,00

Each delegate will receive upon registration on Tuesday 24 March 1 ticket for consumption during the Get-together in the Belgian pub.

The sponsor will obtain:

- Company logo or name on consumption tickets
- 200 consumption tickets at a rate of €2,5 / ticket
- Your representatives can welcome the participants at the cafe

3.2 Poster drink

Sponsor Amount: €750,00

The sponsor will obtain:

- Name of the sponsor will be announced during the sponsored poster drink
- Sponsoring will be notified in the programme and on the congress home page.

3.3 Coffee Breaks

Sponsor Amount: €500,00

The sponsor will obtain:

- Name of the sponsor will be announced during the sponsored coffee break
- Sponsoring will be notified in the programme and on the congress home page.

3.4 Informal dinner Castle of the Counts

Sponsor Amount: €1000,00

The sponsor will obtain:

- Exclusive sponsorship
- Company name or logo will be notified in the programme and on the home page
- Your company pop-up at entrance of venue
- Your company logo will printed on entrance tickets
- Company logo displayed on slide announcing the informal dinner

3.5 Conference Dinner Old Fish Market

Sponsor Amount: €1.500,00

The sponsor will obtain:

- Exclusive sponsorship
- Company name or logo will be notified in the programme and on the home page
- Your company pop-up at entrance of venue
- Your company logo will printed on entrance tickets
- Your company logo will be printed on the menus
- Company logo displayed on slide announcing the conference dinner



4. SCIENTIFIC PROGRAM

4.1 Poster Session (Thursday 26 March)

Sponsor Amount: €750,00

The sponsor will obtain:

- Company logo on each poster number on the poster boards
- Unique and Exclusive sponsorship

4.2 Poster Prizes

Sponsor Amount: €1000,00

The sponsor will obtain:

- Exclusive sponsorship
- Recognition on Home page
- Recognition during opening & closing ceremony & poster prizes ceremony

4.3 Bursary Awards

Sponsor Amount: €900,00/award

The sponsor will obtain:

- Recognition on Home page
- Recognition during opening & closing ceremony
- Covers registration fee and accommodation of 1 bursary awardee

4.4 Exclusive Sponsoring of a Plenary Session

Sponsor Amount: €1.000,00

The sponsor will obtain:

- Company name or logo listed in the conference printed matters and conference home-page
- Company logo displayed on slide announcing the Session
- List of participants 1 week before conference

5. LUMP SUM TO THE CONFERENCE

The sponsor will obtain:

Acknowledgement and on conference website and in the final programme.



6. EXHIBITION

The exhibition accompanying the congress will be held in the “Kappitelroom”, which is a room situated on the ground floor.

STAND PRICE - NAKED Surface only

Pop-up (roll-up) in exhibition space = € 550,00

block of 4 sq. meters (dimensions 2 x 2 m) = € 1.000,00

- for other dimensions , please contact the Conference office, Semico n.v.

Exhibitor Badge : 125 euro per person (VAT excluded)

block of 4 sq. meters (dimensions 2 x 2 m) = 1 free badge

Remarks on exhibition space

General

The exhibition space will be available as “SURFACE ONLY”, which means that the booth-site will be available without any prefabricated walls, installations, furniture, electricity/water supplies, carpet and furniture or/and technical supplies and facilities. The exhibitor shall personally take care of the set-up and installation of the booth.

Allocation of stands

Semico will allocate the stands after having received the application forms.

Insurance

It is the responsibility of each exhibiting company to adequately insure their stand and the goods on display against theft and damage.

All quoted prices are exclusive 21% VAT



Application Form Sponsor

Please return to Semico nv, Korte Meer 16, 9000 Gent – Fax : +32 (0)9 233 85 97 - Email: svepm@semico.be

Company Name:

Full VAT Number:

Your company ref. or order form number:

Invoice address:

.....

Contact person:

Direct tel.: Fax :

Email :

I hereby order item(s)

- | | | |
|--|--------|------|
| 1.1 <input type="checkbox"/> Promotional Package (1000€) | =..... | Euro |
| 1.2 <input type="checkbox"/> Congress bag insert (500€) | =..... | Euro |
| 1.3 <input type="checkbox"/> Pop-up in registration area (550€) | =..... | Euro |
| 2.1 <input type="checkbox"/> Conference bag (500€) | =..... | Euro |
| 2.2 <input type="checkbox"/> Pencils/pens (200€) | =..... | Euro |
| 2.3 <input type="checkbox"/> Badge lanyards (500€) | =..... | Euro |
| 2.4 <input type="checkbox"/> Bloc-notes (200€) | =..... | Euro |
| 3.1 <input type="checkbox"/> Get-together Belgian Beer Cafe (500€) | =..... | Euro |
| 3.2 <input type="checkbox"/> Poster drink (750€) | =..... | Euro |
| 3.3 <input type="checkbox"/> Coffee break(s) (500€) number= | =..... | Euro |
| 3.4 <input type="checkbox"/> Informal dinner (1000€) | =..... | Euro |
| 3.5 <input type="checkbox"/> Conference dinner (1500€) | =..... | Euro |
| 4.1 <input type="checkbox"/> Poster session (750€) | =..... | Euro |
| 4.2 <input type="checkbox"/> Poster prizes (1000€) | =..... | Euro |
| 4.3 <input type="checkbox"/> Bursary award (900€) number= | =..... | Euro |
| 4.4 <input type="checkbox"/> Plenary session (1000€) | =..... | Euro |
| 5. Lump sum to the congress | =..... | Euro |
| 6. Exhibition (See next page) | | |

Total costs: Euro

VAT 21%: Euro

TOTAL Euro

I hereby confirm/order the above-mentioned item for my company and I declare to be informed of the rules concerning reservation, payment and cancellation policy as stipulated in this Industry Prospectus.

Date: / /

Name:

Signature:



Application Exhibition Form

Please return to Semico nv, Korte Meer 16, 9000 Gent – Fax : +32 (0)9 233 85 97 - Email: svepm@semico.be

Company Name :

Full VAT Number :

Your company ref. or order form number:

Invoice address :

.....

Contact person :

Direct tel. : Fax :

Email :

6. Exhibition:

☐ Pop-up 550 Euro

☐ block of 4 sq. meters - (2 x 2 meters) - 750 Euro

☐ I prefer exhibition space with following dimensions: length m, depth m
and will be contacted by Semico in this regard.

Total (excl. VAT):	Euro
Administrative Cost:50.....	Euro
VAT 21%:	Euro

TOTAL	Euro

I hereby confirm/order the above-mentioned item for my company and I declare to be informed of the rules concerning reservation, payment and cancellation policy as stipulated in this Industry Prospectus.

Date: / /

Name: _____ Signature: _____